



Daily Collector Systems and the Financing of Small Scale Rural Agribusiness in Delta State, Nigeria

Achoja Felix Odemero^{1*}, Emaziye Peter Otunoruke¹
and Okeke Daniel Chukwujioke²

¹Department of Agricultural Economics and Extension, Delta State University, Asaba Campus, Nigeria.

²Department of Agricultural Education, Nwafor Orizu College of Education, Nsugbe, Anambra State, Nigeria.

Authors' contributions

This work was carried out in collaboration between all authors. Author AFO designed the study, performed the statistical analysis, wrote the protocol and wrote the first draft of the manuscript and managed literature searches. Authors EPO and ODC managed the analyses of the study and literature searches. All authors read and approved the final manuscript.

Article Information

DOI: 10.9734/BJAST/2015/16878

Editor(s):

(1) Hui Li, School of Economics and Management, Zhejiang Normal University, China.

Reviewers:

(1) Saikou E. Sanyang, Department of Agriculture, Regional Agricultural Directorate of North Bank Region, Kerewan, Gambia.

(2) David Ojo, University of Ibadan Post, Nigeria.

Complete Peer review History: <http://sciencedomain.org/review-history/10453>

Original Research Article

Received 17th February 2015
Accepted 20th May 2015
Published 9th August 2015

ABSTRACT

The effectiveness of indigenous daily collector system in terms of security and growth of savings of smallholder agribusiness entrepreneurs has attracted the brilliant minds of Economists. This study investigates the effectiveness of Indigenous Daily Deposit collector system in savings security and mobilization, Structured questionnaire was used to collect primary data from 76 randomly selected respondents (agribusiness entrepreneurs). Descriptive statistics were used to analyze data. The result shows that one daily collector could service a mean of 25 daily depositors. Daily depositor could save a mean of ₦9, 100 – ₦13,000 a month. Indigenous daily deposits system encourages capital accumulation in small bits but continuously. Daily depositors expressed preference and confidence in the indigenous daily deposit system principally due to elimination of distance factor and stringent protocols involved in conventional banking. Traditional daily deposit collector system was rated effective (57.7%) in terms of security of savings, mobilization of savings and access to

*Corresponding author: E-mail: lixmero40@yahoo.com;

deposits. The main constraints are low disposable income and irregular deposits. It was concluded that indigenous daily deposit collector system is an effective complement of conventional banking system. It was recommended that indigenous daily deposit collector system should be encouraged to complement conventional banking system in financing agribusinesses in Nigeria.

Keywords: Effectiveness; indigenous; daily savings; investment; small scale agribusiness.

1. INTRODUCTION

The historical emphasis on credit in the micro finance movement implicitly assumes that the poor cannot save for investments, and must therefore borrow at relatively high interest rates for business development. Yet evidence on rural saving behaviour from various nations has indicated impressive propensities to save among rural people. Rural households have a substantial capacity and willingness for personal saving. Their capacity to save is however adversely influenced by rural financial markets.

The analysis of household saving behaviour is not new. Rural households can save, but they have low account balances, seasonal income, remote location and non-cash assets. One of the alternative development policy prescriptions for encouraging savings lies in the design of indigenous financial strategies to serve the underserved needs of rural entrepreneurs. Having the right financial services that is conveniently available, might help them make relevant investment choices.

No concluded study so far has been recorded in literatures on the effectiveness of Daily deposit systems (DDS) in serving the financially underserved rural entrepreneurs in the developing countries such as Nigeria. This study therefore adopts a microeconomic approach in investigating the effectiveness of daily financial deposit for the development of small scale agribusiness enterprises in Delta State.

The survival of any agribusiness enterprise in Nigeria depends on how the owner(s) plans, analyses, operates and manages sources of financing. Agribusiness farm firms, include; fast foods enterprises, leather enterprises, bakeries, fisheries, piggeries, restaurants, poultries and the related firms. They require massive attention and support given fact that they are major sources of employment just like the other non- agribusiness enterprises. They have a higher capacity for generating employment in Nigeria than some large scale enterprises [1]. Indigenous saving systems are important sources of domestic

capital formation via the mobilization and productive channeling of private savings. Small scale agribusiness play significant roles in the local and national development and growth of various economies, they often referred to as “the engine of growth” and catalysts for socio economic transformation of any country. Strengthening agribusiness capital base through daily saving system is vital to development [2].

The idea is that poor people can save and are willing to save in order to meet life cycle needs, cope with emergencies, acquire assets and expand farm businesses. Most of these needs require lump-sums, whereas, income of the poor often comes in small installments (small scale entrepreneurial income). Putting these ideas together, it becomes clear that the poor have uneven (irregular) cash flow, thus the need to save and they have small income, thus small capacity or ability to save.

What the small-scale entrepreneurs require is a safe, convenient place to keep their small income and a simple financial structure with which to discipline the accumulation of lots of small sums and their transformation into a large sum. A variety of home grown (indigenous) mechanisms including Rotating Savings and Credit Associations (ROSCAs) and Deposit collectors systems who charge the poor to collect their savings. The effectiveness of Daily Deposit System in terms convenience, security, simplicity, liquidity and incentive deserves critical investigation.

Small-scale agribusiness entrepreneurs are often regarded as the financially underserved sector of the economy. Consequently, small scale enterprises remain small in scale of operation; output is small, income is small and unable to satisfy demand [3]. Expansion of the small and medium scale enterprises would require financial injection through internal and external financing.

External financing through credit scheme is often difficult to access by small scale entrepreneurs due to lack of collateral. The common alternative is internal financing through saving mobilization.

Savings through conventional banking is fraught with some limitations such as distance and stringent conditions. Informal rural financial system such as Osusu, cooperative societies, rotatory savings and credit associations and daily deposit system. The various informal financial system have their peculiarities and feature. Deposit the relevance of daily deposit system in the rural financial economy, there is little or no study that describes its procedure, effectiveness and constraints, particularly when compared with conventional banking. [4] lamented that the internal financial system which controls about 82% of money outside the conventional banking system has made monetary policy ineffective, at best.

A comprehensive investigation of daily deposit system as a saving strategy will provide information on the saving behaviour of small scale agribusiness operators and how it translates to saving mobilization. This study was designed to fill this information gap on the effectiveness of daily deposit as indigenous saving method.

The broad objective of the study was to investigate the security of daily deposit system in saving mobilization among small scale agribusiness entrepreneurs in the study area.

The specific objectives of the study were to:

- (i). Describe the structure of indigenous daily deposit system in the study area.
- (ii). Determine the amount saved per month through indigenous daily deposit system.
- (iii). Assess the security of indigenous daily savings deposit services.
- (iv). Identify the constraints to indigenous daily deposit system.

The study was guided with the following null hypothesis.

Ho₁: Daily deposit system is not effective in capital accumulation and deposit security among small scale agribusiness entrepreneurs.

2. THEORETICAL FRAMEWORK

Part of the wealth saved can be utilized for further expansion of production saving prevents wastage or unnecessary usage on any form of capital [5]. If all people can save, the aggregate savings will increase, and aggregate investment will increase.

Different theories of savings have been reviewed by [6]; mathematical theory of saving, contemporary theory of saving, life cycle theory of saving, buffer stock theory of saving and classical theory of saving were clearly analyzed as exemplified by [7]. The life cycle theory of saving stipulates that working class level of saving increases with age, attains a maximum point at retirement and begins to dwindle. To that extent, savings depends on age of the saver. This is probably due to the fact that consumption patterns varies with age of the saver [6].

Indigenous daily saving systems are hinged on the Buffer stock saving theory which stipulates that households build up liquid savings in order to cope with income variability or to withstand income shocks. The buffer stock theory was derived from inter temporal utility maximization. The part of the income saved will flow back to the economy through investment for the production of consumable goods and services. The conclusion is that savings mobilized outside the conventional banking system will flow into the economy through investment.

Capital is demanded by the investor because of its productivity. The demand for capital is inversely related to the rate of interest. The supply of capital depend upon saving, rather upon the will to save and the power to save of the community. Some people save irrespective of the rate of interest. They would continue to save even if the rate of interest were zero. There are others who save because the current rate of interest is just enough to induce to the save.

To that extent, saving involves a sacrifice, abstinence or waiver of present consumption in order to earn interest. The supply of loanable funds comes from savings, dishoarding and bank credit. Personal savings are the main source of savings which depend upon the income level and the willingness of people to save.

The effectiveness of savings programs can be difficult to measure because, savings is hard to capture in survey data and it is hard to isolate savings from other financial services: few institutions offer only savings services. Three factors that particularly complicate savings measurement are size, timing and diffusion. Unlike credit inflows, which can be sizable relative to household income savings flows can be quite small and balances accumulate slowly. Also, the timing of the change in behaviour and outcome is less clear. For households, savings

develop slowly through a small reduction in consumption over time, with a large inflow later. At some point the household will have built up enough savings to protect themselves from shocks (like sickness or unemployment) to pay school fees, or to start a business. Researchers need to measure savings balances at multiple points over several years.

The last issue diffusion, is perhaps the most important. Indigenous households save in all different ways. In addition to formal savings institutions, they may save cash at home, with deposit collectors, within a savings club (such as a ROSCA) or by lending to family members. They may also save in non-cash assets such as jewelry or livestock. An evaluation that failed to capture these different savings systems could understate savings rates, potentially leading to incorrect conclusions about the impact of the program.

3. RESEARCH METHODOLOGY

3.1 Description of the Study Area, Sampling Procedure and Data Collection Techniques

Delta state, Nigeria was the study area. The occupation of the people in the rural area includes smallscale agribusiness in livestock, fishing, crops subsector. There exist both formal and informal financial institutions in the area. Most of the formal financial institutions (commercial banks) are located far away from smallscale agribusiness operators.

Random sampling procedures was applied to select the sample for the study. The selected communities were, Ogebeogonogo market quarters, Nnebisi road quarters, Umuaji quarters, and camp 74 quarters. A total of nineteen (19) respondents were selected in each selected community/quarters. This gave a total number of 76 respondents that were sampled and studied. Data for the study were obtained from primary sources. The primary data were obtained, using the structured questionnaire that were administered to the respondents.

3.2 Data Analysis

Primary data collected, were analyzed with the use of descriptive and inferential statistical tools. These include mean, percentage, frequency distribution and tables. Data collected on

perception of respondents on effectiveness of daily deposit collector system were measured on Likert scale. Average score of 2.50 was set as threshold. Beyond the threshold, responses were considered significant.

4. RESULTS AND DISCUSSION

4.1 Structure of Daily Deposit System in Delta State

The daily deposit system is composed of the supply side and the demand side. The indigenous daily collectors (savings service providers) occupy the supply side while the small scale business entrepreneurs occupy the demand side of the savings service system. The daily collectors collect deposits from daily deposit contributors every day and return the accumulated savings at the end of the month. They do not charge interest on the deposits. They however withhold one deposit per month as an agreed fee. (i.e. $1/3 \times 100/1 = 3.3\%$ commission). This study has demonstrated the popularity of daily deposit collectors and offers clear indications of the demand for their savings services. It however offered insight into some of the constraints on the daily savings deposit services.

4.2 Perception of Respondents with Respect to the Safety of Traditional Daily Deposit System

Table 2 presents the distribution of respondents perceptions on the effectiveness of traditional daily deposit collector system in the study area. The result indicates that majority, 40% (3.50) strongly agreed that the traditional daily deposit collector system is effective in terms of security of their deposits. Majority of them 65.8% of respondents in the positive affirmative that the traditional daily deposit collector service is preferable to the conventional banks, while majority, 68.4% expressed confidence in the saving services render by traditional daily deposit collectors in the study area.

4.3 Constraints to Indigenous Savings/ Daily Deposit Services

Table 3 shows the distribution of the constraints facing the effectiveness of indigenous daily deposit system in the study area. The result shows that low disposable income (52%) is the

Table 1. Mean amount saved by small scale agribusiness entrepreneurs per month in traditional daily deposit system

Amount saved per month	Frequency (n=76)		Percentage (%)	
	Traditional	Conventional	Indigenous	Conventional
N5,000	12	60	15.7	78.9
N5,100 – N1,000	10	5	13.15	6.5
N9,100 – N13,000	50	5	65.7	6.5
Above N13,000	4	6	5.2	7.8
	76	76	100	100

(Source: Field Data 2013)

Table 2. Perception of savers about the effectiveness of traditional daily deposit system

Items	SDA	DA	UD	A	SA	Total
i. Is Traditional daily deposit system safe?	10 (1.78)	7 (1.40)	3 (0.70)	16(1.71)	40 (3.50)	76
ii. Do you prefer traditional daily deposit system to conventional banks because proximity?	20 (2.00)	3 (0.70)	3 (0.70)	20(2.00)	30 (2.75)	76
iii. Are you confident in depositing your savings with traditional daily collector?	12 (1.81)	8 (1.67)	4 (0.71)	21(2.01)	31(2.79)	76

Source: Field Data 2013

Note: The values in parenthesis are the corresponding average scores for responses and any value equal and greater than 2.50 is considered significant.

Where: SDA = Strongly disagree, DA = Disagree, A = Agree, SA = Strongly Agree, UD = Undecided

Table 3. Constraints to indigenous daily savings deposit services

S/No	Constraints	Frequency (n-76)	Percentage (n= 76)
1	Low disposable income of savers	40	52.0
2	High price paid for collector services	7	9.2
3	High risk of loss of savings	15	19.7
4	Saving services provided is faulty	7	9.2
5	Irregular deposit	7	9.2
6	Lack of access to credit	8	10.5
	Total	76	100

Source: 2013 survey Data

major constraint facing the effectiveness of daily deposit system. Other constraints include high risk of loss of savings (19.7%), high price paid for daily collectors services (9.7%), faulty services provided (9.7%), irregular deposit (9.7%) and lack of access to credit. The results of the study indicate that the major constraint to indigenous daily savings deposit services is low disposable income of savers.

5. CONCLUSION AND RECOMMENDATIONS

From the result of the study, it was obvious that the rural agribusiness entrepreneurs could withdraw the amount they deposited at the end of every financial cycle. The daily deposit system is

therefore considered as safe saving and credit system. Rural household are not too poor to save, that there is excess cash flow from income and that those that do acquire additional income do not spend it only on consumption. There was evidence of the practice of partnership between daily deposit collector and conventional banks in the security of the fund contributed by rural entrepreneurs. While they pull funds from rural entrepreneurs and channel such funds to the conventional banks, they depend on the insurance policy and security apparatus of conventional banks for fund security. It was concluded that indigenous daily deposit collector system in this regard, could effectively complement conventional banking system in rural Agribusiness financing.

In order to promote the financing of small-scale Agribusiness in the rural area, it is recommended that:

Daily deposit system should be considered as an enhancement strategy for rural development. Technical training programs should be organized in the form of seminar for both small scale agribusiness entrepreneurs and daily deposit collectors for possible improvement in the system in the study area. Further studies should be conducted on the saving and credit effectiveness of indigenous daily deposit collector systems in other parts of Nigeria.

COMPETING INTERESTS

Authors have declared that no competing interests exist.

REFERENCES

1. Central Bank of Nigeria. First Annual Monetary Policy and Measurement; 1990.
2. Onwumere JUJ. Economic development - meaning, measurement and relevance. Longman Publishers. Macmillan Publishing Company, London; 2000.
3. Achoja FO. Growth and survival of small scale agribusiness firms in Delta state, Nigeria. *Agricultura Tropica Et Subtropica*. 2011;44(2):65-70.
4. Sanusi J. The punch. News paper, 5th June; 1999.
5. Oxford English Dictionary. 7th Edition; 2007.
6. Achoja FO. Dual determinants of savings mobilization among agribusiness entrepreneurial groups in Edo State, Nigeria. *Experimental Agriculture and Horticulture*. 2013;2(1):14-22.
7. Carroll CD. The buffer stock theory of saving: Some macroeconomic evidence. *Brookings Papers on Economic Activity*. 1992;23(2):61-156.

© 2015 Odemero et al; This is an Open Access article distributed under the terms of the Creative Commons Attribution License (<http://creativecommons.org/licenses/by/4.0>), which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.

Peer-review history:
The peer review history for this paper can be accessed here:
<http://sciencedomain.org/review-history/10453>